



Northern Arizona Healthcare
Office of Philanthropy

2022 Gratitude Report

In January 2021, Northern Arizona Healthcare (NAH) established our new Office of Philanthropy with the clear mandate of supporting our organization's efforts to deliver high-quality care to our patients and communities, and to support our colleagues in their invaluable work of continuously improving on the health care we deliver.

As a newly formed department within NAH, we started from the ground up. Our team has been continuously striving to forge stronger community relationships and new opportunities – all while keeping in mind NAH's mission of improving health, healing people.

In just a little over a year, NAH has made it possible to bring together a team of dedicated, passionate, results-oriented development professionals who are committed to doing their part to bring exceptional health care services to northern Arizona.

The team comprising the Office of Philanthropy has worked with colleagues in all departments at all levels, nurtured relationships with the community and advocated for NAH's vision for the future of health care in northern Arizona.

Our first year of results have been promising and I'm proud to report that we have engaged more than 1,800 donors, raising nearly \$2.75 million to support key initiatives. We established over 40 funds that benefit specific NAH service lines and initiatives in Flagstaff, Verde Valley and Sedona. We are proud to share that our office takes no operational cost and 100% of donations directly support donor intent.

Additionally, we established the "Your Gratitude Matters" program to celebrate patient stories and the NAH colleagues who delivered care that made an impact on those patients' lives. Gratitude for our patients, colleagues and donors is the cornerstone of the work we do. In fact, more than 80 percent of the donations we received this past year were from patients and family members who wanted to express

their gratitude for the physicians, nurses, technicians and other staff members who cared for them.

This program is complemented by our other fundraising initiatives, including planned giving, grants and a select number of special events.

This first year is just the beginning.

As you read more in the following pages, I hope you share in our sense of wonder at the impact each of us can have when we focus on a shared vision of always better care, every person, every time ... together.

Larry Kushner

Larry Kushner
Chief Philanthropy Officer





Building community

The Emergency Response Fund was created to address the needs of our NAH colleagues and community partners affected by community disasters. In fiscal year 2022, the fund assisted 41 NAH families with monetary support due to fires and flooding.

Northern Arizona Healthcare announced as Official Health Care Partner of NAU Athletics.

Guardian Medical Transport, a service of NAH, was named Coconino Community College Partner of the Year for 2021-22.

Primary Care services in the Verde Valley offered low-cost physicals to youths enrolled in local sports programs.



Funds raised



The Office of Philanthropy
takes no operational cost so

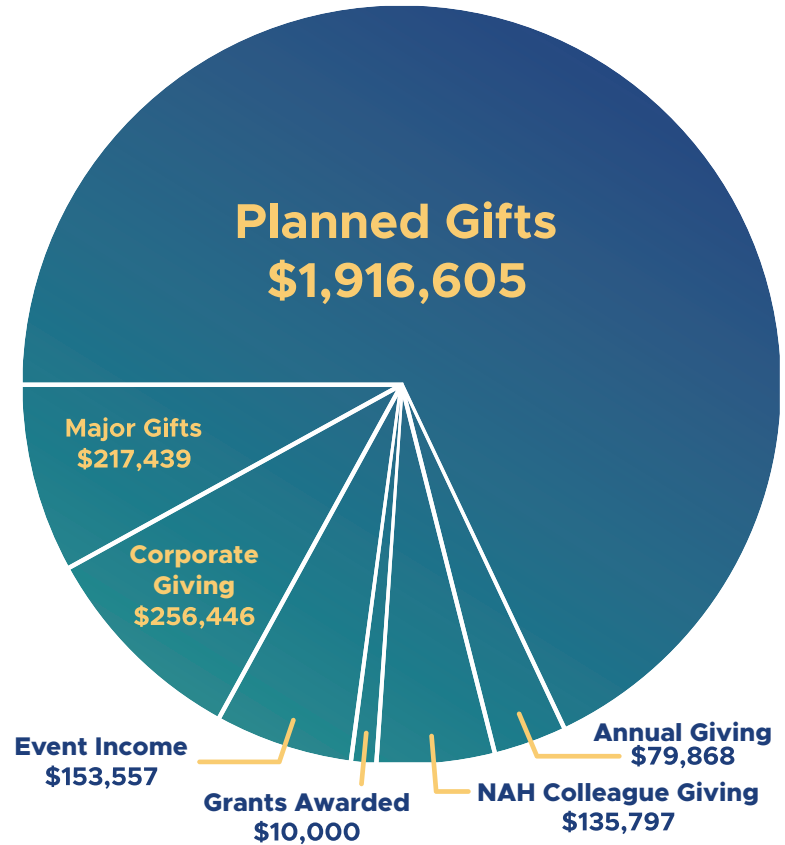
100%
of donations directly
support donor intent

1800+

Total Donors

1263 colleague donors

\$2.75M+
in donations raised



Elevating our care



Northern Arizona Healthcare is expanding medical staff and training opportunities, including Residency Training in Surgery and Family practice at FMC and Internal Medicine at VVMC.

Verde Valley Medical Center
Leapfrog Hospital Safety Grade “A”

Ranked #1 in Arizona
infection prevention, health care-associated infections
(CLABSI & CAUTI)

Awarded FCC COVID-19 Telehealth Funding
Supporting virtual care solutions across northern Arizona



Northern Arizona Healthcare pledged to reduce its carbon emissions to zero by 2050 through a commitment to the Health and Human Services Health Care Sector Climate Pledge.



Annual giving

Sustaining our
day to day

“The nurses, therapists and everyone involved in my husband’s care were tremendous. Every staff member was so kind and made this difficult time much easier to navigate. Upon his passing, this is why I asked, any who felt led to support Bob’s legacy, to make a contribution to NAH, specifically the North and South ICU units at Flagstaff Medical Center. I am still grateful to this day for our care experience.

Most recently, I have had a few physical therapy appointments. Although I was an unenthusiastic client, Ryan Guy and the EntireCare staff treated me with such care and made it fun! These are the reasons I give to NAH.”

-Nancy Warden

Nancy and her late husband Bob, moved to Flagstaff in 1957. Nancy, a former first grade teacher and Bob, a former attorney, were deeply involved in the community. Bob, a former Certificate Holder at NAH, passed away in 2012. His legacy and impact live on.



“The EntireCare Rehab and Sports Medicine team is truly grateful to Nancy for her contribution and support of our department. Her generosity will bolster continued education opportunities for therapists, allowing for reinvestment into our colleagues and training to provide the highest quality patient care to our community.”

- Ryan Guy, NAH PT, DPT



Corporate partners

Investing in
our community

“Giving through time, service, or monetarily is important... particularly in these last couple of years when it has been hard on everyone. Your giving is more important than ever. If people become involved in that way, it has a multiplier effect and it only can do good in the community.”

- Mike Loven, CEO & Founder, Loven Contracting

“Loven has been a trusted partner of NAH across all of our facilities. Along with our dedicated team they continue to build the future of healthcare for the northern Arizona region”

- Steve Eiss, VP of Construction and Real Estate Development



“The NAH Office of Philanthropy has made dramatic strides in its very first year of existence. The importance of philanthropy is significant to NAH as we move forward. On behalf of the entire NAH Board of Directors, I want to thank you for your thoughtfulness and generosity to our mission and helping us elevate health care for all in our communities.”

- William Riley, PhD, NAH Board Chair



“Our work in the Special Care Nursery is truly SPECIAL. I am grateful for the opportunity, each day, to impact the lives of young ones and change their life trajectory for the better. Rosie, (pictured left) was a 99-day stay patient. Fast forward, she is now a healthy, happy and thriving two year old! She is a wonderful example of the great purpose we have as nurses for these babies and families. We are deeply grateful to the Laudick and Byrne families for their support and entrusting us to care for Rosie.

***– Jeanne Wiles, Clinical Manager
Special Care Nursery***



Planned giving

Leaving a legacy

Nancy's planned gift is a testament to the legacy she wanted to establish, within the VVMC Cardiovascular Department to have resources to help future patients. It's simply a wonderful gesture, an act of true philanthropy and gratitude. Words cannot properly express how appreciative we are to her for this thoughtful act.

Both Nancy and her husband Rudy experienced life-saving care through NAH, and specifically through the VVMC Cardiovascular Unit. When she thought about the wonderful doctors, nurses, and hospital personnel who were there for them, it made the decision to give that much easier.

"I cannot take it with me – the ability to know that I am doing good with this financial investment to advance health care is very gratifying to me. I want to make sure we have the best health care services so if any of my friends ever need life-saving care, they too will be treated with the same high-level expertise and compassionate care that was repeatedly shown to me and my husband."

- Nancy Petrelli



Colleague donors

**Proud to work here,
proud to give here**



“I have chosen to support NAH because it is my hometown team, and it is awesome!”

- Deborah Lindquist, MD, FACP

Dr. Lindquist is a board-certified medical oncologist and hematologist. She has experience working with all types of adult cancers including prostate, lung, colon and kidney cancers, as well as blood disorders. Dr. Lindquist specializes in hematology and general oncology with a special interest in treating breast cancer and conducting clinical research related to breast cancer.

“Working at Guardian Air has allowed me to witness the amazing colleagues we work with throughout our entire system. I am honored to see the impacts that are made for our patients and their families. By being a colleague donor, I know that my contributions are being used to help those in need and allowing us to build a better community.”

- Tony Carrozzino, NRP, FP-C

Tony is Guardian Air’s business development manager and chief flight paramedic. Tony has been a certified paramedic for more than 24 years and has lived and worked in northern Arizona for the past eight years.





Thank You



Heart of gratitude

Honor amazing
work



As part of our Grateful Patient Program, patients and/or family members have the opportunity to nominate a member or members of our staff with a Heart of Gratitude. The nominated staff member(s) will receive an acknowledgment letter and a custom-crafted pin to wear proudly and show others they can earn one too!

Because of you

Your support allows us to meet the needs of our various departments, both clinical and non-clinical, enhancing the wellness of our region every day.

Emergency Department

Respiratory Therapy

Palliative Care

Nursing Scholarships

McGee Auditorium

EntireCare

NAH Share & Care

Nursing Resources

VVMC Building & Renovation Projects

Cancer Center

Valley View Care

Pediatrics

Breast Health Program

Children's Health Center

Cardiology

FMC Interpreter Services

Special Care Nursery

Critical Care - ICU

Behavioral Health

Taylor House

FIESTA Blue Jeans Day

Charity Care (Patient Assistance)

Trauma Services

Guardian EMS Assistance

Area of Greatest Need - Flagstaff

Area of Greatest Need - Verde Valley

The Orthopedic & Spine Institute

Project K.I.A.N.

Pharmacy

Mason Awards

Advanced Practice Professionals

Employee Engagement

Quality Control

Guardian Air

Emergency Response Fund

Guardian Medical Transport

Radiology

Healthcare Scholarships

NAH Employee Wellbeing

Dawn Tebelak Memorial MedSurg/ICU

These initial 40 funds ensure we fulfill the intent of our donors, wherever they choose to contribute.



Northern Arizona Healthcare
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